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GOOD FRIEND INTERNATIONAL HOLDINGS INC.

友佳國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2398)

Tentative Record Date in connection with the proposed declaration of 2009 Interim Dividend

Subject to the approval of the Board at the Meeting, the 2009 Interim Dividend, if so approved, will be payable to: (a) Shareholders whose names appear on the Cayman Islands Register on the Tentative Record Date at 3:30 a.m. (Cayman Islands time); and (b) Shareholders whose names appear on the Hong Kong Register on the Tentative Record Date at 4:30 p.m. (Hong Kong time).

Shareholders and investors should note that this is not to announce the payment of a 2009 Interim Dividend (and does not in any way indicate the likelihood or unlikelihood that a 2009 Interim Dividend will be declared), but to provide advance notice of the Tentative Record Date, in the event a 2009 Interim Dividend is approved and declared at the Meeting. There is no assurance as to whether the 2009 Interim Dividend will be declared or not, Shareholders and investors should exercise caution with respect to their trading or dealing arrangement (if any) in connection with the Shares.

Good Friend International Holdings Inc. (the "**Company**") announces that, subject to the approval of the board of directors of the Company (the "**Board**") at a meeting currently proposed to be held on 22 September 2009 (the "**Meeting**"): -

- (1) interim dividend in respect of the shares of the Company (the "Shares") for the six months period ended 30 June 2009 (if so approved at the Meeting) (the "2009 Interim Dividend") will be payable to: -
 - (a) shareholders of the Company (the "Shareholders") whose names appear on the principal register of members of the Company in the Cayman Islands (the "Cayman Islands Register") on Friday, 2 October, 2009 (the "Tentative Record Date") at 3:30 a.m. (Cayman Islands time); and
 - (b) Shareholders whose name appears on the Hong Kong branch register of members

of the Company (the "**Hong Kong Register**") on the Tentative Record Date at 4:30 p.m. (Hong Kong time); and

(2) any person who has acquired Shares registered on the Hong Kong Register but who has not lodged the share transfer with Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong should do so at or before 4:30 p.m. (Hong Kong time) on the Tentative Record Date, in order to qualify for receipt of the 2009 Interim Dividend (if declared).

Shareholders and investors should note that this is not to announce the payment of a 2009 Interim Dividend (and does not in any way indicate the likelihood or unlikelihood that a 2009 Interim Dividend will be declared), but to provide advance notice of the Tentative Record Date, in the event a 2009 Interim Dividend is approved and declared at the Meeting. There is no assurance as to whether the 2009 Interim Dividend will be declared or not, Shareholders and investors should exercise caution with respect to their trading or dealing arrangement (if any) in connection with the Shares.

By order of the Board Good Friend International Holdings Inc. Chu Chih-Yaung Chairman

Hong Kong, 18 September, 2009

As at the date of this announcement, the Board comprises (i) five executive directors, namely Mr. Chu Chih-Yaung, Mr. Chen Hsiang-Jung, Mr. Chen Min-Ho, Mr. Wen Chi-Tang and Mr. Chiu Rung-Hsien; and (ii) three independent non-executive directors, namely Mr. Koo Fook Sun, Louis, Mr. Chiang Chun-Te and Mr. Yu Yu-Tang.