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GOOD FRIEND INTERNATIONAL HOLDINGS INC.

友佳國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2398)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Good Friend International Holdings Inc. (the “Company”) hereby announces that a meeting of the Board will be held on Thursday, 24 March 2011 to approve, among other matters, the annual results of the Company and its subsidiaries for the year ended 31 December 2010 and to consider the payment of the final dividend (if any).

By Order of the Board

Good Friend International Holdings Inc.

Chu Chih-Yaung

Chairman

Hong Kong, 11 March 2011

As at the date of this announcement, the Board of the Company comprises (i) five executive directors, namely Mr. Chu Chih-Yaung, Mr. Chen Hsiang-Jung, Mr. Chen Min-Ho, Mr. Wen Chi-Tang and Mr. Chiu Rung-Hsien; and (ii) three independent non-executive directors, namely Mr. Koo Fook Sun, Louis, Mr. Chiang Chun-Te and Mr. Yu Yu-Tang.